



Soboba Band of Luiseño Indians

P.O. Box 487, San Jacinto, CA 92581 * 951.654.2765

POWWOW COMMITTEE

June 1, 2017

Dear Honorary Committee Members,

I would like to invite you to consider becoming a sponsor for our **21st Annual Inter Tribal Powwow** taking place September 15 - 17, 2017 at the Soboba Casino Pavilion. This is a time for celebration and recognition for our Ancestors and our Culture. We invite you to be a special and important part of this celebration in assisting this year by becoming a sponsor for this event.

There are many expenses that go along with our celebration. With your help we can make this a positive, enlightening and memorable experience for all who attend and participate. There will be hundreds of dancers and several drum groups that will attend from all over the United States and Canada to participate and compete.

In order to make this important cultural event a success, we need support from organizations like yours. We would appreciate any contribution you can offer, please remember no contribution is too big or too small. Recognition of your sponsorship for the three days will be announced throughout our celebration and advertised in our event program.

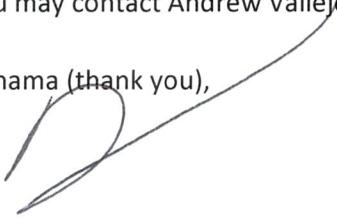
The following are sponsorship levels:

- **\$5,000 Full page ad in program, 8.5" x 11"**, custom banner (3x5) with organization name hung in Powwow arena during the entire event, logo placed on bottom of external ads, organization name on posters, special recognition in program, P.A. announcements during the event, and an invitation to an enlightening and memorable experience for a foursome at the Country Club Golf Course at Soboba Springs including Lunch or Dinner for four.
- **\$2,500 One half (1/2) page ad in program**, custom banner (3x5) with organization name hung in Powwow arena, announcements during the entire event, custom banner (3x5) with organization name hung in Pow Wow arena during the entire event, organization name on posters with special recognition in our program, and an invitation to an enlightening and memorable experience of golf for two at the Country Club at Soboba Springs including lunch or dinner for two.
- **\$1,500 One quarter (1/4) page ad in program**, custom banner (3x5) with organization name hung in Powwow arena, announcements during the event and special recognition in our program, and lunch for two at the Country Club at Soboba Springs.
- **\$500 business card ad in program** and announcements throughout the event.

We appreciate any level of support you may provide toward this year's Pow Wow celebration. Thank you for your time and consideration. Please make the check payable to **the Soboba Band of Luiseño Indians**. Attached are the advertising specifications.

Thank you for all that you do for our community. Should you need further information or assistance, you may contact Andrew Vallejos, Sponsorship Coordinator, at (951) 654-2765 ext. 4112.

Achama (thank you),

A handwritten signature in black ink, appearing to be 'Andrew Vallejos', written over a thin horizontal line.

Andrew Vallejos
Sponsorship Coordinator
Soboba Band of Luiseño Indians