



Soboba Economic Development Corporation

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Exciting News: Introducing SEDC's New Director of Operations: Ronald Rhea!



It is with great pleasure that we introduce Ronald Rhea, Director of Operations, a distinguished leader whose diverse background exemplifies excellence, commitment, and a passion for service. Born in Denver, Colorado, Ronald's remarkable career began on the basketball court, where his professional achievements laid the foundation for his future endeavors.

Building on his athletic success, Ronald pursued higher education and earned a master's degree from George Washington University, reinforcing his dedication to continuous learning and personal growth. His career trajectory also includes 14 years of distinguished service as a Military Veteran, during which he honed his leadership skills in a variety of operational roles, including emergency department management, facilities management, human resources, and project management.

Beyond his professional accomplishments, Ronald is a devoted family man, married to Cheri Rhea and the proud father of two children. His unwavering commitment to excellence in every area of his life, coupled with his passion for making a positive impact, makes him a truly inspirational leader. As Director of Operations, Ronald brings a wealth of experience and a deep dedication to fostering success and growth in every organization he serves.