

2023



Year of IMPACT





Mission

The Soboba Foundation intends to support and enhance the wellbeing of Native Americans, promote and preserve the culture and heritage of the Tribe and support Tribal and community charitable and educational programs and activities.

Purpose

The Soboba Foundation is a nonprofit corporation organized exclusively for charitable and educational purposes, as contemplated within the meaning of Section 501(c)(3) of the United States Internal Revenue Code of 1986, as amended (or the corresponding provision of any future United States Internal Revenue law) (“Code”), including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501(c)(3) of the Code.

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To our friends, fellow Tribal members and supporters of the Soboba Foundation

Dondi Silvas

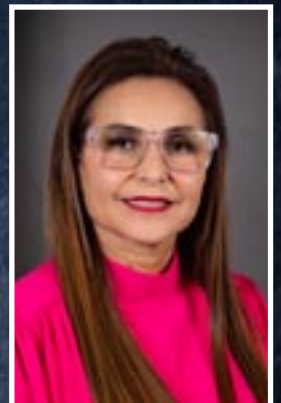
Soboba Foundation President



Thank you to all those who have been directly or indirectly involved with supporting our events. The Soboba Foundation continues to be a light in our community and none of it would be possible without you. Please know that the Foundation Board takes great pride in all that it does, with careful consideration given to each decision we make. All our efforts are meant to Give Back in a most prudent and meaningful way. This year's charity Cornhole Tournament in March, Lip Sync Contest in June, and Turkey and Toy Distribution events in November and December were more impactful than ever before. The Soboba Foundation strives to serve in a most valuable way, and we welcome your input and involvement to help ensure the continued success of our important work. Our combined experience from the past can be utilized in the present to help build a brighter future. 2024 here we come!

Julie Arrietta-Parcero

Soboba Foundation Treasurer



Iwelcome this opportunity to share with you the diversity of sponsorships that are awarded according to our guidelines for giving. Overall, we were fortunate to be able to provide almost half a million dollars to deserving nonprofits, groups, individuals and sports and youth organizations to continue their valuable work in their communities. More than half of that money provides support for other Tribes' endeavors as well as requests from our own Tribal members that are part of many local organizations. We were able to provide higher education scholarships to local high school seniors totaling \$17,500. The Foundation funded additional educational activities in the amount of \$33,480. Through our local school districts, we sponsored Turkey Meal distributions for \$200,000 and purchased \$125,000 worth of toys and gift cards to serve children in the community. After reviewing the financials, we as a group know that next year we need to increase admission costs for the Lip Sync Contest, one of our most well-attended events that supports about a dozen nonprofits. The 2022 990 tax return has been filed and can be found on the IRS's website. We understand the need to give will be greater in 2024 due to the economy, but please know that we are working hard to find a balance to continue to support those in need. We are planning to stay the course and reduce the amount we give to some entities in order to assist the increased number of requests we will undoubtedly receive.

Our History

The vision of the Soboba Foundation can be seen through its mission statement, which is to provide financial assistance for educational and charitable activities that preserve the cultural heritage of the Soboba Band of Luiseño Indians and support Native American and local community programs. By striving to achieve this mission statement and overall vision of the Tribe, the Foundation is able to provide much-needed assistance and funding to organizations and charities that are in need of support. Since its establishment in 2010, the Soboba Foundation has been successful in achieving its mission and will continue to strive to continuously meet this goal year after year to ensure that this type of support is continued.

In its efforts to achieve the visions of the Soboba Band of Luiseño Indians, the Foundation continues to offer financial assistance to Tribal organizations, nonprofit charities and other community organizations within Southern California. Specifically, the Foundation aims to support educational, health, economic development, and special projects within Southern California.

The Soboba Band of Luiseño Indians allocates funding to the Soboba Foundation for charitable giving purposes that are distributed to various organizations or



nonprofit groups. Organizations may apply for funding by way of an application submitted for funding consideration. These applications are reviewed by the Soboba Foundation Board of Directors. During their regularly scheduled meetings, the Foundation Board determines whether the request for funding falls within the funding priorities of the Foundation.

The efforts to achieve the mission and vision of the Soboba Foundation is driven by the commitment and dedication of the Soboba Foundation Board of Directors and staff.

Although elections for new Board Members are held every two years, each new Board continues to move the Foundation forward while always keeping the mission and vision in mind.

2023 Highlights

The Soboba Foundation granted 110 requests for sponsorships to a wide variety of nonprofit organizations, several Tribes, sports programs that serve youth in the community and for educational programs and needs. Many special event fundraisers to help nonprofits meet their demands for the year were funded by the Foundation. These events are also important to unite the community and perpetuate interest in causes for future generations to get involved.

The Foundation's funding priorities are directed to organizations that provide educational, health, economic development or special project services in San Bernardino and Riverside counties and to Tribal Governments and Tribal nonprofit organizations throughout the United States. Community-wide events that contribute to its economic development are most welcomed.



Special projects and programs that involve youth are also given priority.

Those who benefited from sponsorships in the amount of \$10,000 or more this year included The Friends of Valley-Wide Foundation for its annual "The Weekend" and "Autumn Elegance" fundraisers, several local Tribes for their annual golf tournament fundraisers, American Cancer Society for its Relay for Life and Survivor & Caregiver Luncheon and the Hemet-San Jacinto Valley Chamber of Commerce for several community events that help local businesses network.

The Foundation is looking forward to continuing its support of deserving programs, causes and individuals seeking higher education assistance. The

goal is to help as many organizations as possible contribute to a healthier, safer and happier community through the many charitable activities they offer.

Lives Impacted

During 2023, many groups and organizations requested support for their programs or events that are designed to impact the lives of others, either through participation or through the mission and vision of the nonprofit. Several worthy groups were provided funds to maintain their signature annual events while others requested and received sponsorships to support their programs with equipment, supplies, resources and more.

Hemet-San Jacinto Valley Chamber of Commerce

The Hemet-San Jacinto Valley Chamber of Commerce's mission is to attract, develop, promote and retain local businesses through communication, networking, training and program development; and to influence public policy and advocate legislative issues that promote local business and job growth.



The support of the Soboba Foundation plays a pivotal role in ensuring the success of our chamber events. Their generous contributions empower us to create impactful and engaging experiences for our community, fostering growth and prosperity for our local businesses.

*Cyndi Lemke
HSJVC Executive Director
www.hsjvc.com*

Southern California Youth Bull Riders

The So Cal Youth Bull Riders (SCYBR) is a youth bull riding association that is committed to giving youth an alternative sport to participate in while preserving the western lifestyle in Southern California. As a volunteer driven nonprofit organization, SCYBR can only succeed with the support of donors/sponsors. Its mission is to unify and grow youth participation and ensure honesty and fairness among members. The vision of SCYBR is to benefit the community, support youth and preserve cowboy heritage while providing a fun, safe and positive experience.



The financial support from the Soboba Foundation has helped tremendously in offsetting the cost of arena rentals, insurance costs, stock (animal) rental fees and has allowed us to focus on providing year-end awards to our youth members that have worked so hard throughout the season. The highlight of the season and what each member eagerly looks forward to is our Annual Awards Banquet. We strive on making an impact by recognizing all members of SCYBR. The Soboba Foundation has generously supported our youth by sponsoring jackets that our members are able to wear for years to come with their name and that of the Foundation displayed. In addition to jackets, division champions receive a customized buckle and trophy saddle and more. The continued support of Soboba Foundation will ensure that SCYBR has future success in keeping the sport of bull riding alive.

Jackie Saenz, SCYBR Secretary

www.scybr.org

Michelle's Place

Michelle's Place, located in Temecula, California, serves individuals and families impacted by cancer in San Bernardino, Riverside and North San Diego counties. Michelle's Place is a full-service cancer resource center providing free resources to families dealing with cancer. These include a variety of support groups, wigs, prostheses, art programs, wellness classes, one-on-one support and more. Founded in 2001, the nonprofit's belief is that no one should face cancer alone.



Soboba has been a long-standing partner of Michelle's Place Cancer Resource Center and we are so grateful that they stand next to us in supporting cancer patients and their families. They have been there for us for over 15 years. They have been a key partner in our growth from serving only breast cancer patients to our expansion of serving all cancer patients. Michelle's Place is grateful to have the Soboba Foundation as part of the Michelle's Place family.

Kim Gerrish, Executive Director
www.Michellesplace.org

National Football Foundation

The National Football Foundation honors and recognizes the scholastic, athletic and community service accomplishments of the top high school football players in Riverside County. The NFF is a national organization based in Dallas. The Riverside Chapter was started by Robert Salgado of Soboba and Bob Burt.



Without the unwavering support of the Soboba Foundation, it would be a near impossibility for the National Football Foundation of Riverside County to hold our annual banquet, which recognizes the top Football Student-Athletes in Riverside County. We look forward to continuing our partnership with the Soboba Foundation and once again are beyond appreciative of everything they have done for our organization. They continue to serve countless organizations throughout our region with kindness and generosity.

Bill Powell
NFF President-
Riverside County Chapter
www.footballfoundation.org

LifeWorks ATP

LifeWorks ATP is a school within the Hemet Unified School District serving students with moderate to severe disabilities from ages 18-22. The goal and mission



of the school is to equip every adult student with vocational and life skills to aid in their independence. Students are supported as they transition from high school to adult life

through classroom and community-based experiences that build on the students' interests and abilities.



San Jacinto Fun Run

Since the first one in 2013, the San Jacinto Fun Run has continued to be a fun, family-friendly community event, welcoming runners and walkers of all ages. All proceeds from the 2023 race were given to the San Jacinto Education Foundation, a nonprofit that is dedicated to providing resources, opportunities, grants, scholarships and recognition to the students and staff of the San Jacinto Unified School District. Each school is given funds to help support its students in their goals of becoming college and career ready.



Soboba Foundation's support means accessibility and advocacy for young adults with special needs. It means a true sense of independence and feeling like a valued member of our community.

*Abbi Smith, Teacher,
Education Specialist
www.hemetusd.org*

The Soboba Foundation has supported our annual SJ Fun Run 5K every year. During the COVID pandemic, the SJ Fun Run had to be held virtually, but on May 13 of 2023, we returned to an in-person event held at the San Jacinto High School campus. One of the event's highlights every year has been the Diana Gonzalez Memorial 'In Your Shoes' sponsorship that allows sponsors to offer underprivileged students a free race registration, race shirt, and a new pair of running shoes. The Soboba Foundation's \$2,000 sponsorship allowed us to offer many more students a Diana Gonzalez Memorial 'In Your Shoes' sponsorship, which was a large part of the SJ Fun Run's success this past year. This was yet another example of the Soboba Foundation's commitment to supporting the youth of the San Jacinto Valley.

*Vince Record, Race Director
www.sjfunrun.com*

Western Science Center

To meet its desire to “Discover the Past, Explore the Present, and Promote a Sustainable Future” the

Western Science Center has a three-part mission, which is to advance knowledge of the region’s natural



history and cultural heritage, with an emphasis on the importance of water to life in the context of environmental change over time; convey to students and the general public an appreciation of science and mathematics as essential for understanding the natural world, human

cultures, and how the two interact; and play a leading role in meeting the challenge to build a sustainable future for people



and their environments in California and beyond.

2023’s Science Under the Stars fundraiser was one of the most successful to date due to generosity of museum supporters like the Soboba Foundation. Thanks in part to their support, the Western Science Center was able to continue funding many of its exhibits and programs, including the purchase of a new stream table to further water education efforts.

*Brittney Elizabeth Stoneburg
Collections & Communications Manager
www.westernsciencecenter.org*

American Cancer Society

The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research and patient support, to ensure everyone has an opportunity to prevent, detect, treat and survive cancer.



At Relay For Life, we honor cancer survivors all year long. We celebrate our survivors at Relay. Relay For Life, along with our amazing sponsors such as the Soboba Foundation, help us fight cancer in every community with funds that support the mission of ACS. Thanks to the Soboba Foundation, we are able to fund research, support patient services, celebrate our cancer survivors with the annual Survivor/Caregiver luncheon and so much more.

*Cathi Hill
www.cancer.org*

Soboba Gives Back to Brighten the Holidays for Local Families

Each year, the Soboba Foundation, in partnership with the Soboba Band of Luiseño Indians and the Soboba Casino Resort, offers families with children attending local schools the opportunity to enjoy a complete turkey meal for Thanksgiving and toys for Christmas. In 2023, the Hemet and San Jacinto unified school districts identified those families that would go without if not for the generosity and compassion they receive from Soboba. Each district received



1,000 frozen Butterball 20-pound turkeys and all the fixings to go along with it to distribute during drive-through giveaway events that attracted hundreds of volunteers from the community. In December, each district received 1,000 toys during the popular Unstuff the Bus events where all ages pitch in to transport toys from the Soboba bus to a safe storage area. The toys are then distributed at designated events where families are invited to holiday parties to receive toys for all their children. Additionally, the Soboba Gives Back! program provided 40 nonprofit organizations with toys to share at their own events. In all, nearly 6,400 toys, valued at \$20 each, were distributed to the community this holiday season.





The support of the Soboba Foundation during our annual turkey giveaway each November and the toy distribution during the holiday season has positively impacted thousands of students and their families. The generosity of the Foundation has enabled the District to provide families with food and gifts, which has met needs, relieved stress and enabled families to gather and celebrate. Undoubtedly, the continued partnership between SJUSD and the Soboba Foundation benefits the entire community of San Jacinto.

*Dr. David Pyle, SJUSD Superintendent
www.sanjacinto.k12.ca.us*



The Soboba Foundation shines as a catalyst for community well-being. Their dedication to our annual events reflects genuine care for our students and families. They are not just supporters; they are valued partners woven into the tapestry of our district's success. Beyond financial contributions, their commitment represents a dedicated effort to build a stronger, more connected community. We wholeheartedly appreciate their presence, generosity, and the positive impact that they bring to the lives of those we serve.

*Dr. Christi Barrett, HUSD Superintendent
www.hemetusd.org*



Hemet Valley Dolphin Aquatics

The Hemet Valley Dolphins is a community-based, family-oriented organization dedicated to developing



the whole child, emotionally, physically, and socially. The team's mission is to promote the health and welfare of its members

through an organized program of competitive swimming and structured practices. The coaching staff and directing board are dedicated to instilling, throughout our organization and membership, the ideals of honesty, integrity, and good sportsmanship. The Hemet Valley Dolphins provides opportunities for all ability level swimmers, from beginning to nationally ranked swimmers.



I would like to thank Soboba Foundation for their unwavering support of the Hemet Valley Dolphin Aquatics. For three years now, Soboba Foundation has been a big part of our team. The yearly donation was able to help us purchase some of our team supplies and equipment. We now have the Soboba Foundation logo stamped on our team banners which we take with us to our swim meets and competitions.

*Randy Palma
Team President
@hemetvalleydolphins*

US Vets Village

The Four Seasons community in Hemet first

began a support program for the Marines stationed at 29 Palms but then US Vets, started by the Gregory Peck Foundation took their



attention, reaching out to homeless and unemployed veterans and their families. The US Vets Village is a place of transition where homeless vets and their families are brought in and prepared for permanent housing and job placement with the help of the VA and the highly trained

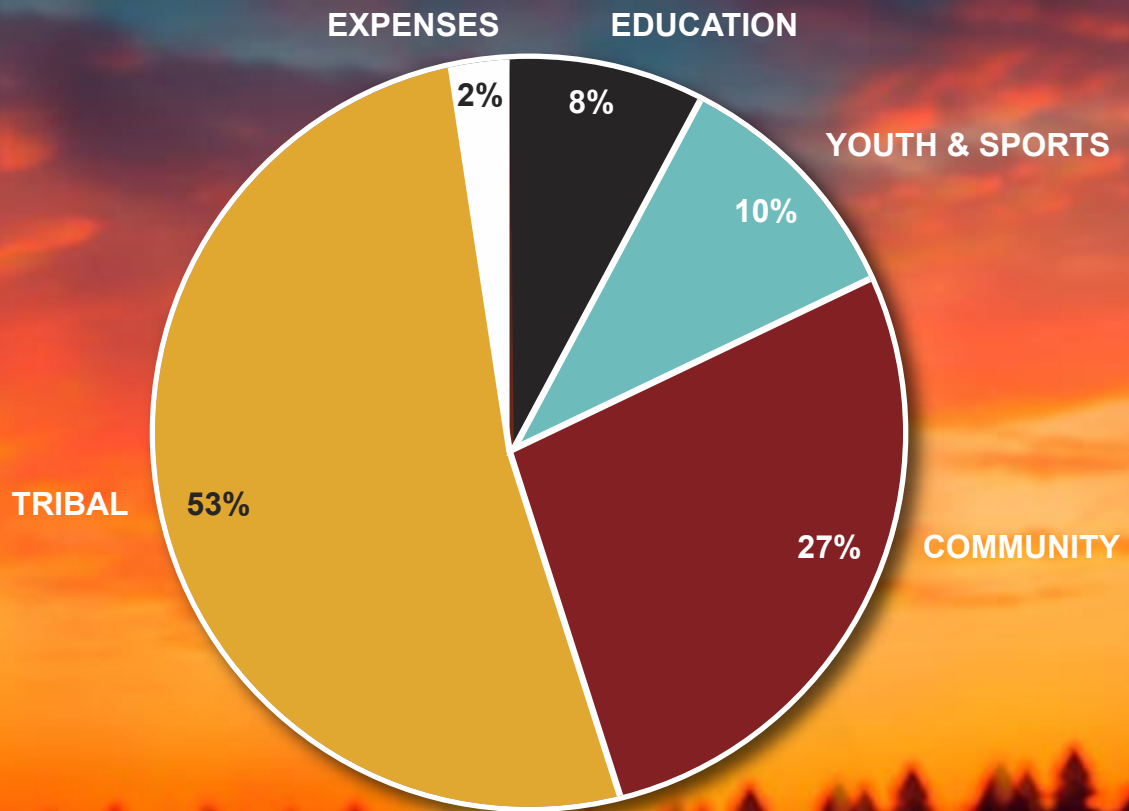


staff at the US Vets Villages at March Air Base and San Bernardino, population almost 250.

With the continued backing of Soboba, we raised donations through Four Seasons community members, the Rotary Club of Perris, and area groups such as the Temecula Knitting Women and individuals that stepped up to match and exceed everything Soboba was doing. We now deliver food, clothing, hygienic materials and kitchen necessities two to three times a month to US Vets. The continued support just with gift cards and toys will make another Christmas for our former service members and their families a very motivating one.

*Capt. Quinn Hawley
Chaplain Corps, USN Ret.
Four Seasons resident and Perris Rotary Member*

2023 Sponsorships & Charitable Donations



Soboba Foundation Board Members

Dondi Silvas, Board President

Dondi Silvas was raised on the Soboba Indian Reservation and is the daughter of the late Charles “B-Bop” and Yvonne Silvas. She is the proud mother of Joseph Burton, who plays professional basketball overseas, and is a proud Glamma of two beautiful granddoves. Spending time with family and friends is what she enjoys most. Dondi is currently working as the Soboba Housing Specialist and truly enjoys working for her Tribe. She has dedicated many years to supporting her Tribe and serving her community and being part of the Soboba Foundation allows her to reach out and help others. Dondi is a member of the NIAA (National Indian Athletics Association) softball committee. She enjoys attending events where she can reconnect with old friends and make new ones. She feels truly blessed to be part of the Soboba Tribe, which has touched so many lives by giving back. The Soboba Foundation proudly supports local nonprofits, students, and youth organizations. Dondi loves to participate in the annual Turkey Dinner, Toy Drive and Charity Golf Tournament “Soboba Gives Back” community projects. She also attends events the Foundation is invited to by organizations to thank them for their support. Dondi said she is happy to be given the humbling opportunity to see how the Foundation’s sponsorship has helped these organizations fulfill their dreams for various programs and projects.



Catherine Modesto, Board Vice President

Catherine “Cat” Modesto resides on the Soboba Reservation & was recently re-elected to her 2nd term for the Soboba Foundation, currently sitting as Vice Chair.

She has 20+ years experience in the beauty industry & is an Esthetic Instructor at Coastline Beauty College. She also owns & operates Hustle & Glow Beauty where she specializes in clinical esthetics & advanced body treatments.

She actively participates in Tribal Community events as well as local charity events in the Valley. Outside of being a philanthropist, Cat enjoys spending quality time with her family, golfing, shopping & furthering her education.



Beauty begins the moment you decide to be yourself ~ Coco Chanel

Andy Silvas, Board Secretary

Andy Silvas has lived on the Soboba Indian Reservation most of his life and is the son of Leandro (Tato) Silvas Jr. and Shirley Silvas. He and his wife of nearly 13 years, Naomi, have five children: Shaquoyah, Leandro IV, Allynn, Noyáaykit and Náanat. Andy has been the Soboba Parks & Recreation Director since 2017 but he started working for the department as a recreation aide in 2007. He was then promoted to lead rec aide in 2009 and to sports coordinator in 2013. He wants to make a positive impact for the Tribe and help build a network of professionals that might benefit the programs at Parks & Recreation. His favorite holiday event is Halloween. He loves that the community comes together to have different booths and vendors and he enjoys seeing the creativity that is evident in all the different costumes and haunted houses. He has been the Soboba Youth Council advisor for the past five years and has served on the board of directors for Inter Tribal Sports since 2009 and TERC since 2021. In his spare time Andy likes spending time with his family, playing sports and coaching and supervising the youth in their sporting activities. He is looking forward to working alongside the other Soboba Foundation board members in serving his Tribe and contributing to worthy causes.



Julie Arrietta-Parcero, Board Treasurer

Julie Arrietta-Parcero is thankful to continue serving as treasurer for the Soboba Foundation. In the time she has spent on the board, she has enjoyed working with and learning from Sponsorship Coordinator Andrew Vallejos and her fellow board members. Julie has always been passionate about Giving Back to the community and being on the Foundation board has given her the opportunity to interact with the community and help out whenever and wherever there is a need. Helping with the growth of the Tribe has always been a top priority for Julie and she wants to do even more. She has been an Executive Board Member, representing Soboba, for Riverside-San Bernardino County Indian Health Inc. since January of 2013. She is the Front Office Receptionist at Soboba Tribal Administration, a job she secured after a one-year internship in the Soboba Tribal Member Employment Development Program in 2016. She enjoys being the first point of contact for all visitors to the Administration office and providing exceptional customer service to everyone on a daily basis. Julie has four children and two grandchildren. She and her husband enjoy spending time with family every chance they get.





Isaiah Vivanco, *Board Member*

Isaiah Vivanco is a lifelong resident of the Soboba Indian Reservation and is currently serving his second term as Chairman. This is his seventh Tribal Council term overall, having served as Vice-Chairman for four terms and one term as Treasurer. He was elected to the Soboba Foundation in 2014 and served for many years as the Tournament Director for the annual Soboba Foundation & Soboba Casino Resort Charity Golf Tournament, the Foundation's most successful fundraising activity. Isaiah is a former Executive Board member for the Compact Tribes Steering Committee and is serving his second term on the CNIGA Executive Committee as treasurer to assist with its efforts to promote and protect Tribal sovereignty and gaming. In 2021, Isaiah was elected to the California Fee-to-Trust Consortium Board of Directors, which assists tribes in reclaiming lands and placing them into trust status. He is Chairman of the Tribal Nations Advisory Council for the American Indian Science & Engineering Society (AISES). Isaiah enjoys playing Peon and watching his children and grandchildren sing and dance at Bird Singing gatherings. He also likes golfing and fastpitch softball. He previously worked for Valley-Wide Recreation and Park District for 28 years, before retiring in 2015 to dedicate all his time to the Tribe. Isaiah works hard to deliver strong leadership for his Tribe. It is very important to him to provide for the current membership as well as future generations to come.



Monica Herrera, *Board Member*

Monica Herrera was raised on the Soboba Reservation and continues to live there with her husband, Gabriel Herrera, and their six children. She took an interest in Tribal government at an early age, volunteering her time with Soboba Youth Council as a teen. As an adult, she served on the Enrollment Committee for 10 years and the Noli Indian School board for nine years. She was first elected to Tribal Council in 2015. This year, she was elected to a fourth term and is currently serving as secretary. She enjoys the close-knit community she calls home and is always eager to help all age levels get more involved. Her positive outlook translates to surrounding communities as she participates in as many events as possible that are supported by the Soboba Foundation. Monica can appreciate all the hard work that goes into managing a nonprofit and is excited to work with the successful team that has been doing incredible things to assist local charitable organizations in meeting their missions and visions.



Daniel Valdez, Board Member

Daniel Valdez grew up on the Soboba Reservation. He wants to be involved with the Soboba Foundation to give back to the community and be part of the efforts to help others. He participates in the Thanksgiving food drives held for families from Hemet and San Jacinto unified school districts. He also participates in Soboba Foundation’s annual charity golf tournament, which he enjoys attending. Immediately following graduation from high school, Daniel worked as a lifeguard at the Soboba Sports Complex. Benefitting from the Tribe’s Higher Education program, he attended auto mechanics school in Sacramento, where he also participated in off-road racing. The program also assisted Daniel in attending culinary school which led to him working as a line cook at the Soboba Springs Golf Course and then the Soboba Tribal Preschool. He was part of the Soboba Cultural Resources Department Canyon Crew and then worked with the Soboba Public Works Department. Daniel served as a board alternate for the All Mission Indian Housing Authority in 2020 and was elected to Soboba Tribal Council in 2020. He has four children: Daniel Jr., Gloria Valdez, Bruce Valdez and Willow Valdez. He has been married to Genevieve Valdez since 2018. Thanks to Soboba’s housing loan program, Daniel was able to move into a newly constructed home on the reservation in 2018. In his spare time, Daniel likes off-roading, camping and spending time with his family.



Andrew Vallejos, Sponsorship Coordinator

Andrew Vallejos has been the Sponsorship and Higher Education Coordinator since 2010.



Contact

Andrew Vallejos

Sponsorship Coordinator

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www.soboba-nsn.gov/sponsorship

We want to thank everyone who helped make 2023 such a successful year for the Soboba Foundation. We look forward to developing new relationships and strengthening our existing ones to ensure our communities continue to thrive as they strive to assist those from all walks of life. Your support is much appreciated as we look ahead to a healthy and productive 2024.

